



Privacy Policy

Last Updated: 11/06/2024

Welcome to Fashion Finder! We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services, including our online store and social media platform (collectively, "the Services"). Please read this Privacy Policy carefully to understand our views and practices regarding your personal data and how we will treat it.

1. Information We Collect

We collect various types of information when you interact with our platform:

A. Personal Information

When you use our Services, we may collect personal information such as:

- Name
- Email address
- Social media handles and profile information (if linked)
- Any other information you voluntarily provide (e.g., through contact forms or account settings)

B. Non-Personal Information

We *may* also collect non-personally identifiable information such as:

- IP address
- Referring URLs
- Usage data (pages visited, time spent on the platform, etc.)

C. Cookies and Tracking Technologies

We use cookies and similar technologies to track activity on our website and improve user experience. Cookies help us:

- Recognize your preferences
- Analyze web traffic
- Understand how you interact with our platform

You can control cookie settings through your browser preferences, but note that disabling cookies may affect the functionality of some Services.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To improve our services:** We analyze usage data to enhance the functionality and performance of our platform.
- **To personalize your experience:** We use the data to tailor recommendations, content, and advertisements to your interests.
- **To communicate with you:** We may send you promotional email messages regarding our services.
- **To comply with legal obligations:** We may use your information to comply with applicable laws, regulations, and respond to legal requests.

3. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your information in the following ways:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our platform, processing payments, delivering products, or performing other business functions.
- **Legal Requirements:** We may disclose your personal data if required by law, regulation, or legal process (e.g., subpoenas, court orders).
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred to the acquiring party.

4. Data Security

We implement reasonable security measures to protect your personal data from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is completely secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee absolute security.

5. Your Rights and Choices

You have several rights regarding your personal data, including:

- **Access:** You may request a copy of the personal data we hold about you.
- **Correction:** You may request that we correct any inaccuracies in your personal data.
- **Deletion:** You may request the deletion of your personal data, subject to certain legal exceptions.
- **Opt-Out:** You can opt-out of receiving marketing communications from us by contacting us directly.
- **Data Portability:** You have the right to request a copy of your personal data in a structured, commonly used, and machine-readable format.
- **Withdrawal of Consent:** If we process your personal data based on your consent, you can withdraw consent at any time, without affecting the legality of processing before the withdrawal.

To exercise any of these rights, please contact us at closet@fashion-finder.store.

7. International Transfers

If you are accessing our Services from outside of the United States of America, please be aware that your personal information may be transferred to, stored, and processed in the United States of America, where our servers are located. By using our Services, you consent to the transfer of your data to the United States of America and other countries where we operate, which may have different data protection laws.

8. Third-Party Links

Our platform contains links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies before submitting any personal information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at: closet@fashion-finder.store.